

# Pet Backup Care

There for your pets when you can't be

Find and book background-checked pet caregivers for dog walking, boarding, doggy daycare, drop-in care, and more. All backed by our partnership with Rover - the #1 pet care app.



### Why provide pet care?

#### Increased productivity:

Whether they are returning to the office part-time, need to travel for business, or are on a variable schedule - pet care can help your employees stay focused at work. Greater benefit equity & flexibility: Make your care benefits more relevant and equitable for a broader group of employees by ensuring that pet parents enjoy their benefits as much as human parents.

Enhanced value and retention: Help employees see greater value in their benefits package, driving more employee retention

### What you get from Rover

- Serves more than 24,000 neighborhoods with 96% local coverage across the U.S.
- More than 500,00 pet caregivers with 97% 5-star reviews.
- #1 pet sitting and dog walking app, offering countless belly rubs since 2011.







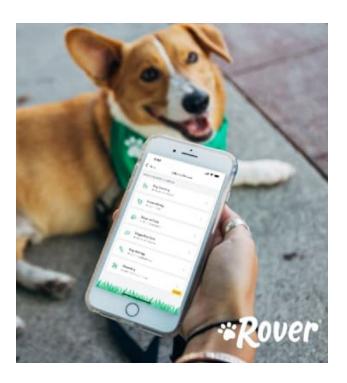
## **Pet Backup Care**

#### **Product Overview**

Your employees can use their Backup Care days for credits on Rover. Credits can be redeemed for any service, including walks, drop-ins, daycare, overnight care, and more!

Here are some ways your employees can use these pet care services:

- Needed at the office?: Book all-day doggy daycare, drop-in care, or dog walking to get pets the attention they need.
- Traveling for work?: Find in-home pet sitting or overnight boarding when away from home base.
- Just need a helping hand?: Get drop-in care to help with pets when taking on additional shifts or picking up extra hours.





## The Growing Need for Pet Care

- 70% of US households have a pet, with 23 million added during the pandemic
- 68% of Gen Z and 42% of Millennial pet owners plan to utilize dog walkers or daycare when returning to the office

Sources: American Society for the Prevention of Cruelty to Animals, The Washington Post, Business Insider, NPR, American Pet Products Association

